

Pre-Annual Meeting Reception: Policy Dialogue
In collaboration with the UIBM Academy

Date: April 18th, 2024

Time: 6.30pm-8.30pm

Host: Abion

Location: Piazza di Campitelli 10, Rome

The event will take place in-person only. The working language will be English.

Program:

1. Welcome remarks and latest trends on online counterfeiting (Daniel Zohny, Country Manager Switzerland & Global Head of Online Brand Protection, Abion)
2. Latest developments at the Directorate General for Industrial Property-Italian Patent and Trademark Office (UIBM) and presentation of the 2022 IPERICO report on seizures (Simona Marzetti, Head of European and International Affairs, DGPI-UIBM)
3. Open discussion with the public
4. Networking Cocktail